


# Melanie Verroken

Brussels Metropolitan Area

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## Summary

Melanie is a REGULATORY, COMPLIANCE, COMMERCIAL, IP/ ICT & GDPR LEGAL CONSULTANT & LAWYER @ the Brussels' Bar.

She has over 17 years international experience, both as in-house counsel and as a lawyer.

Her main areas of expertise include trademarks, designs, domain names, copyright, software, GDPR, patents and general commercial law, and regulatory and compliance.

She gives advice and practices litigation related, but also does inhouse counseling on these issues.

Her experience includes industries such as Food&Beverages, FMCG, Telecom, Industrial equipment, Software development & licensing, Car & equipment lease, Health & Pharma, Architecture, Publishing, Medias, Art & Music.

She holds a Master of Laws, a Master of IP -IT Rights and a Master of Business Administration (MBA) and fully operates in 3 languages (EN/NL/FR).

She is a member of Belgian Copyright Association, VOKA and WILL. She is a Business Coach @ the Vlerick business school.

She's also a counselor @ the CPAS of 1060 Brussels.

## Experience

### **Owner-Founder & Lawyer @ LegalL@b**

LegalL@B

Jan 2019 - Present (2 years +)

### **BusinessCoach@VlerickBusinessSchool**

Vlerick Business School

Jan 2017 - Present (4 years +)

### **Commercial & IP Partner**

Racine

Jan 2014 - Dec 2018 (5 years)

Head of the IP & ICT Law department

### **Commercial & IP Lawyer**

CMS Belgium

Apr 2004 - Jan 2014 (9 years 10 months)



## **Trainee lawyer**

Ulys - cabinet d'avocats franco-belge au service de la création et de l'innovation

Jan 2003 - Jan 2004 (1 year 1 month)

IP & commercial litigation & advice



## **inhouse lawyer**

Samsonite

Sep 2000 - Sep 2002 (2 years 1 month)

- Drafting of commercial contracts
- IP litigation
- Trademark and design infringement cases

## **Education**



Master's degree, Intellectual Property Law

2003 - 2005



## **IAE FRANCE - Écoles Universitaires de Management**

Master of Business Administration (M.B.A.), Business Administration and Management, General

1999 - 2001



## **Université de Bordeaux**

Master's Degree, Law

1997 - 1998

- Commercial & IP Law
- Droit de la Vigne et du Vin (Appellations d'Origine Contrôlée)



## **KU Leuven**

Master's degree, Law

1993 - 1999